

# IEEE/IFIP NOMS 2016



## CALL FOR PATRONS AND EXHIBITORS



**IEEE/IFIP NOMS 2016**

IEEE/IFIP NETWORK OPERATIONS AND MANAGEMENT SYMPOSIUM

ISTANBUL, TURKEY • 25-29 APRIL 2016



# ASSERT YOUR LEADERSHIP BE A PATRON

FOR MORE INFORMATION ON BECOMING A NOMS 2016 PATRON PLEASE CONTACT

## Patron Co-chairs

Bülent Örencik	Chi-Ming Chen	Mahmoud Daneshmand
<a href="mailto:orencik@itu.edu.tr">orencik@itu.edu.tr</a>	<a href="mailto:cc5421@att.com">cc5421@att.com</a>	<a href="mailto:mahmoud.daneshmand@gmail.com">mahmoud.daneshmand@gmail.com</a>
Beykent University, Turkey	AT&T, USA	Stevens Institute of Technology, USA

## Exhibition Co-chairs

Öner Tekin	Deniz Tunçalp	Barçın Kozbe
<a href="mailto:oner@netas.com.tr">oner@netas.com.tr</a>	<a href="mailto:deniz.tuncalp@ariteknokent.com.tr">deniz.tuncalp@ariteknokent.com.tr</a>	<a href="mailto:kozbe@yahoo.com">kozbe@yahoo.com</a>
NETAS, Turkey	ITU ARI Teknokent, Turkey	NGEN Solutions, USA

Please visit the NOMS 2016 website at

<http://noms2016.ieee-noms.org>

## ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies.



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# WELCOME TO

IEEE/IFIP NOMS 2016

IN ISTANBUL, TURKEY

**Excitement is already building for IEEE/IFIP NOMS 2016 next April in Istanbul, Turkey and we want you to be a part of it as a patron!**

The setting of the IEEE and IFIP's premier conference in network operations and management in beautiful Istanbul will provide a unique opportunity to interact with leaders and tap the market segments from around the world. In this idyllic setting, you will be able to network with friends, colleagues, customers and vendors from around the world. We have some outstanding patronage packages that will enable you to reinforce your company's image as an industry leader and showcase your brand.

## About IEEE/IFIP NOMS 2016

The 15th IEEE/IFIP Network Operations and Management Symposium (NOMS 2016) will be held **25-29 April 2016 at Istanbul Technical University, Istanbul, Turkey**. Held in even-numbered years since 1988, NOMS 2016 will follow the 28 years tradition of NOMS as the primary IEEE Communications Society's forum for technical exchange on management of information and communication technology focusing on research, development, integration, standards, service provisioning, and user communities. NOMS 2016 will focus on the theme "Managing Everything toward a Secure, Smart, and Hyperconnected World," presenting recent, emerging approaches, and technical solutions for dealing with future network and ICT infrastructures, as well as with novel services provided in smart and hyperconnected environments (e.g., smart cities, Internet of Things).

NOMS 2016 will offer various types of sessions: technical, experience, demo, poster, panel, and dissertation. Technical sessions will present high-quality papers on the latest research results in the network operations and management area. Application sessions will include papers focusing on experiences in the IT and telecommunications industries, including but not limited to service providers, OSS vendors, and equipment manufacturers. Poster sessions will provide insights into work-in-progress and rapidly evolving hot topics. Panel sessions will focus on business implications, market trends, and emerging applications with panelists who are the technology and business leaders. Dissertation Digest Sessions will select and award the best Ph.D. work in the area of Network and Service management. High quality will be assured through a well-qualified Technical Program Committee and stringent peer review of paper submissions.



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## PATRONAGE BENEFITS

Four levels of patronage include benefits which previous NOMS patrons have found valuable in creating corporate awareness among the hundreds of network operations and management experts at NOMS. The NOMS 2016 Patronage Chairs will work with your company to tailor these patronage packages to maximize the value of the patron opportunity to your circumstances. In addition, there is the opportunity to sponsor particular conference events such as the NOMS 2016 Banquet, the Welcome Reception, and the Social Event. Please note that as a patron, your company also becomes eligible to be an exhibitor at NOMS 2016.

Patrons from our previous NOMS conferences have included the following (partial list)

IBM, Samsung, Cisco, Orange, HP, Huawei, Google, Alcatel-Lucent, AT&T, Fujitsu, Ericsson, NEC, Telcordia,... and many more

LEVEL	FEE (EUROS)	BENEFIT INCLUDE
<b>PLATINUM</b>	16.000 €	<ul style="list-style-type: none"><li>• Exhibit space (two tables)</li><li>• 300 seconds to introduce your exhibit during a dedicated conference session</li><li>• Four complimentary Full registrations for conference</li><li>• Four complimentary Exhibitor registrations (coffee breaks and banquet)</li><li>• 20% discount on NOMS 2016 registrations for additional company participants</li><li>• Logo on all conference programs</li><li>• Logo on conference web site, with link to company's website</li><li>• Full-page advertisement in the NOMS 2016 final program</li><li>• Company-supplied banner prominently displayed during the entire Conference</li><li>• Naming of your company at the banquet to highlight the conference patronage</li><li>• Opportunity to address participants at your choice of either Welcome Reception or Banquet</li></ul>
<b>GOLD</b>	8.000 €	<ul style="list-style-type: none"><li>• Exhibit space (one table)</li><li>• 120 seconds to introduce your exhibit during a dedicated conference session</li><li>• Two complimentary Full registrations for conference</li><li>• Two complimentary Exhibitor registrations (coffee breaks and banquet)</li><li>• Logo on all conference programs</li><li>• Logo on conference web site, with link to company's website</li><li>• Full-page advertisement in the NOMS 2014 final program</li><li>• Naming of your company at the banquet to highlight the conference patronage</li><li>• Company-supplied banner prominently displayed during the entire Conference</li></ul>
<b>SILVER</b>	4.000 €	<ul style="list-style-type: none"><li>• Exhibit space (one table)</li><li>• 90 seconds to introduce your exhibit during a dedicated conference session</li><li>• One complimentary Full registration to conference</li><li>• Two complimentary Exhibitor registrations (coffee breaks and banquet)</li><li>• Logo on all conference programs</li><li>• Logo on conference web site, with link to company's website</li><li>• Half-page advertisement in the NOMS 2014 final program</li></ul>
<b>BRONZE</b>	2.000 €	<ul style="list-style-type: none"><li>• Exhibit space (one table)</li><li>• 60 seconds to introduce your exhibit during a dedicated conference session</li><li>• Two complimentary Exhibitor registrations (coffee breaks and banquet)</li><li>• Logo on all conference programs</li><li>• Logo on conference web site, with link to company's website</li><li>• Quarter-page advertisement in the NOMS 2014 final program</li></ul>
<b>EXHIBITION</b>	1.200 €	<ul style="list-style-type: none"><li>• Exhibit space (one table)</li><li>• 60 seconds to introduce the exhibit during a dedicated conference session.</li><li>• Logo on conference website, with link to company's website</li></ul>

### OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:

- IEEE NOMS 2016 Banquet
- IEEE NOMS 2016 Welcome Reception
- IEEE NOMS 2016 Social Event

Please be advised that pure exhibit support for NOMS 2016 can be chosen as well.

**Please direct your inquiries to the NOMS 2016 Patronage and Exhibition Chairs**

**We look forward to your patronage!**



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